Kansas Statewide Local Food Systems
Virtual Town Hall

April 27, 2022

Agenda for today

1) Five minute presentations by:
   - Russell Plaschka, Kansas Department of Agriculture, KDA’s Strategic Growth Initiative
   - Elaine Johannes, KSRE, Hearing Voices; Seeing Signs – connections between social determinants of health and local food
   - Tori Laird, update on Kansas Food Framework

2) Open discussion about upcoming/ongoing local food systems-related grants
   - KSRE: USDA Regional Food Systems Program grant
   - KDA: Farm to School grant potential
   - KSDE: Farm to Food Bank
   - Kansas Rural Center: South Central KS food hub proposal
   - Others

3) Brief announcements of upcoming local food systems events/initiatives in Kansas

4) Evaluation

NOTE: Recordings posted at: www.rrc.ks-state.edu/localfoods/index.html

THE KANSAS DEPARTMENT OF AGRICULTURE

Kansas Agriculture Growth on a Community Level

Russell Plaschka
Director of Agribusiness Development

April 27, 2022
What Does Strategic Growth Look Like?

• Whose job is it?
• Most communities have done the work on the back side.
• SWOT
• Each person has their own idea.
• Facilitate the discussion.
• Encourage continued community discussions!
• MUST HAPPEN!
• Engage with Eco Devo, Commerce, Extension and Industry.

Where are we looking?

– Do we have our blinders on?

SGI: Cliff Notes Version

• Defining the county/community/region
• History
• Assets/Resources — as viewed by the participants
  • Why do YOU live, work, and stay here?
  • What if we don’t have any???
• NIMBY
  • What makes sense?
• What do we want/need?
THANK YOU

Russell Plaschka
Russell.Plaschka@ks.gov
Seeing Signs

Hearing Voices

Social Determinants of Health
Community Capitals (Assets, sectors)

Who is your cultural navigator?

Healthy, Vibrant Community with a Vital Economy

K-State

Level of Public Impact

Adapted from the N.C. gun town of public participation.

4/27/2022
Thank you!

Elaine Johannes, PhD
ejohanne@ksu.edu
785-532-7720 (desk phone)
785-410-2249 (cell phone)

National Extension Framework for Health Equity and Well-Being

Kansas Food Framework

Tori Laird
2021 Youth Ag Summit Delegate
April 27, 2022

Food Desert:
an area with limited access to affordable, healthy foods
Question:
Where is the supply chain failing, and how does it impact food deserts?

Kansas Food Framework

Part 1: Map the Current Food System
Part 2: Gain Community Input and Insight
Part 3: Spark Local Solutions

Tori Laird
Agricultural Economist, Kansas Department of Agriculture
Tori.Laird@ks.gov
Agenda for today

2) Open discussion about upcoming/ongoing local food systems-related grants
   - KSRE: USDA Regional Food Systems Program grant
   - KSDE: Farm to School
   - KDA: Farm to Food Bank
   - Kansas Rural Center: South Central KS food hub proposal
   - Others

USDA Regional Food Systems Program grant

- Applying for implementation grant. Due May 16, 2022

- Planned objectives:
  1. Increase local food system education and coordination capacity across the state
     - Create a KSRE Center for Local Food Systems, hire a full-time Local Food System Coordinator for the state.
     - Facilitate partnerships, coordination, and access to resources across the state.
   2. Convene local food systems stakeholders through virtual town halls, annual convening and roundtable meetings.
   3. Fund intern positions at non-profits, farmers markets, and KSRE offices to work on local foods issues
     - Develop digital media marketing resources and trainings specific to the Kansas local food system
   - Develop a consumer educational campaign on reasons to buy local

- Cash match secured (25% required) from KSRE and KS Center for Sustainable Agriculture & Alternative Crops

- Letter of Commitment Interest Form – please complete by next Monday May 2.

https://kstate.qualtrics.com/jfe/form/SV_a59WoJ9lajuP54O
Agenda for today

2) Open discussion about upcoming/ongoing local food systems-related grants
   - KSRE: USDA Regional Food Systems Program grant
   - KSDE: Farm to School grant potential
   - KDA: Farm to Food Bank
   - Kansas Rural Center: South Central KS food hub proposal
   - Others

Agenda for today

3) Brief announcements of upcoming local food systems events—all partners

4) Evaluation
   - NOTE: Recordings posted at: www.rrc.ksstate.edu/localfoods/index.html

Upcoming KSRE events

- Produce Safety-related trainings and resources available at: www.ksre.k-state.edu/foodsafety/produce/index.html
  - FSMA PSA, Intro to Produce Safety, GAPs food safety plan
- Urban Food Systems Symposium: Sept 26-28, KC
  - Professional travel scholarships available
- Numerous other local activities upcoming
Agenda for today

3) Brief announcements of upcoming local food systems events - all partners

4) Evaluation
   - NOTE: Recordings posted at: [www.rrc.k-state.edu/localfoods/index.html](http://www.rrc.k-state.edu/localfoods/index.html)

Contact Details

Londa Nwadike, Extension Food Safety Specialist
Kansas State University/ University of Missouri
lnwadike@ksu.edu
913 307 7391