

K-STATE
Research and Extension

Kansas Statewide Local Food Systems Virtual Town Hall

July 27, 2022

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to Life*

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Research and Extension

Agenda for today

- 1) Five minute presentations by:
 - Rial Carver- 2022 Rural Grocery Summit recap; Lauren Schaumburg, MARC- Rural Grocery Convening
 - Nick Levendofsky- new Kansas Farmers Union Executive Director
 - Tim Steffensmeier- Kansas State University- K-State 105 and local food systems
 - Jenny Memmott, University of Kansas Center for Public Partnerships and Research
- 2) Open discussion about upcoming/ ongoing local food systems-related grants
 - KSRE: USDA Regional Food Systems Program grant
 - KDA: Farm to School, Farm to Food Bank grants- Brittney Grother
 - Others
- 3) Brief announcements of upcoming local food systems events/initiatives in Kansas
- 4) Evaluation
 - NOTE: Recordings posted at: www.rrc.k-state.edu/localfoods/index.html

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2022 National Rural Grocery Summit Recap

2022 National Rural Grocery Summit
June 20-21, 2022 | Wichita, KS

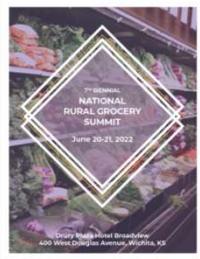
KSRE Local Foods Town Hall
July 27, 2022
Rial Carver, Rural Grocery Initiative
Lauren Schaumburg, Mid-America Regional Council

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Overview

- 2-day convening
- Over **240** registered attendees from **35 states** + D.C.
- Over **50 presentations** including
 - **4 keynotes**,
 - **5 breakout sessions** (with 1-3 presentations each) with
 - **3 tracks**,
 - documentary screening,
 - poster session

Full agenda and presentation materials available at:
www.ruralgrocery.org/summit/agenda.html



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Nutrition Incentive Hub Rural Convening Highlights June 20-23

- Nutrition Incentive Hub = National TA Center for SNAP Incentive and Produce Prescription projects funded by the USDA GusNIP grant
- Brought together incentive practitioners working in rural communities to the national Rural Grocery Summit
- 19 nutrition incentive practitioners from 13 states + DC
- Tour of Double Up Food Bucks Heartland's work with rural grocery stores in Kansas
- Learning sessions on rural community partnerships, local sourcing, and incentive technology for SNAP incentive programs



**DOUBLE UP
FOOD BUCKS**

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Day 1	Day 2	Day 3	Day 4
<p>Rural Grocery Summit; Welcome Dinner</p> <p>Theme: Funders' perspectives on investing in food in rural communities</p> <p>Speakers: Virginia Barnes, Blue Cross Blue Shield Jeff Usher, Kansas Health Foundation</p>	<p>Rural Grocery Summit; Site visit to Hired Man's Grocery & Grill</p> <p>Theme: Technology, Local Sourcing</p> <p>Speakers: Jenny Osner, Hired Man's Jeff Klaus, Retail Data Systems, Representatives from Associated Wholesale Grocers (AWG)</p>	<p>Site visits to Apple Market (Columbus, KS), McCune Farm to Market</p> <p>Theme: Rural Community Partnerships</p> <p>Speakers: Don McLeod, G&W Foods Christina Holmes, KSRE Jacob Spencer, City of Columbus</p> <p>Site visit to C&C Produce Warehouse (NKC, MO)</p> <p>Theme: Local Sourcing</p> <p>Speakers: Steve May, C&C Produce Chris Shea, C&C Produce</p>	<p>Reflections</p> <p>Other states have similar challenges with supporting rural grocery stores</p> <p>Kansas has strong partnerships that are addressing rural food access</p> <p>Grocers are interested in more resources to help them source local</p> <p>Tension between shopping local / getting the cheapest price</p> <p>Could rural food access efforts be more inclusive?</p>

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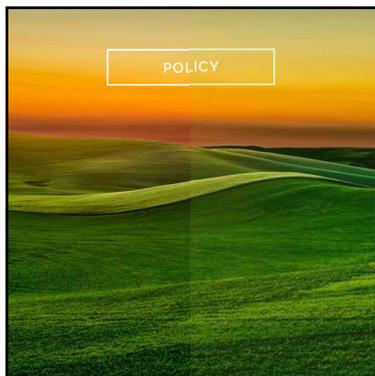
ABOUT US

Kansas Farmers Union (KFU) is the state's oldest active general farm organization working to protect and enhance the economic interests and quality of life for family farmers and ranchers and rural communities.

We represent our members, who are engaged in diverse farming and ranching pursuits, through education, legislation and cooperation.



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POLICY

KFU has a rich history of working to protect and promote the interests of family farmers and ranchers by taking a leadership role in advocating for farming, ranching and agricultural interests across the state.

To be effective on our members' behalf, it is essential that our members be involved in the organization, become knowledgeable on the issues that impact their work and lives, and communicate their needs to us.

Through grassroots policy and local involvement, our members and staff play a key role in bringing concerns, issues, and needs to the attention of local, state, and national decision makers. KFU's state and national policy document is discussed and ratified each year at our state convention.

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**FARMERS UNION
MIDWEST AGENCY**

Farmers Union Midwest Agency provides insurance protection to individuals, family farms and business of all sizes. Through our agents we strive to build better communities by protecting where you work, where you live, what you own and the ones you love.

Services include Home & Auto Insurance, Farm Insurance, Business Insurance, Health Insurance, Umbrella Insurance, Motorcycle/ATV/RV/Watercraft Insurance, Crop Insurance



**Farmers
Union
Midwest
Agency**

INSURING
THE MIDWEST

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MEET THE TEAM



 <p>MARY HOWELL Membership & Education</p>	 <p>KAMI VAN CAMPER Office Manager</p>	 <p>NICK LEVENDOFSKY Executive Director</p>	 <p>DONN TESKE State President</p>
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K-State Office of Engagement

KS Local Foods Virtual Town Hall
July 27, 2022

“Connecting to K-State 105”
<https://www.k-state.edu/research/economic-prosperity/kstate-105/>

Tim Steffensmeier
steffy@ksu.edu

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K-State Office of Engagement

University Office of Engagement
 The front door for Kansans and communities beyond to access the resources and expertise of our land-grant University. We are designed to maximize the investment Kansans have made in higher education.

Core services

- **Connect** K-State's expertise to the needs of Kansas by partnering with communities, businesses, and organizations
- **Promote & Coordinate** engaged scholarly activities across the university
- **Communicate** the relevance and impact of this work to Kansans and beyond

Engagement Defined
 Engagement emphasizes community and university partnerships - through research, teaching, and service - where groups collaborate on important issues in mutually beneficial ways.

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Kansas State University has embarked on a bold new initiative to leverage 150-plus years of excellence to create thousands of new jobs and capture billions of dollars in new outside investment for Kansas.

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K-STATE 105: EVERY TOWN TO GOWN

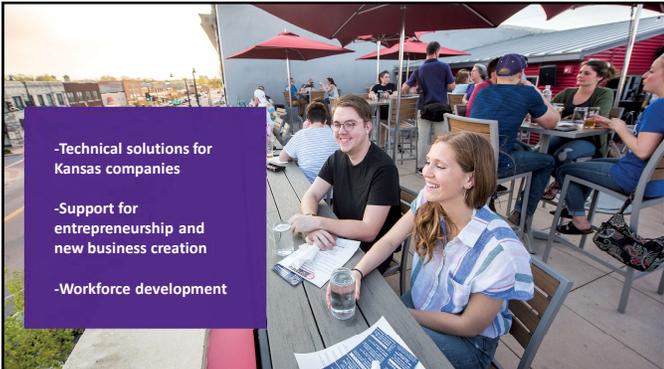
K-State will streamline methods for businesses and communities statewide to access our innovation, talent and training through local liaisons and coordinated resources.

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The biggest business impact K-State can make is to **assist new and existing companies that sell goods and services outside the local area.**

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- Technical solutions for Kansas companies
- Support for entrepreneurship and new business creation
- Workforce development

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"Connecting to K-State 105"
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Tim Steffensmeier
 steffy@ksu.edu

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Grant Writing Assistance for Kansas Non-Profits

Jenny Memmott, MME
Center for Public Partnerships and Research (CPPR)

KU

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Center for Public Partnerships and Research (CPPR)

- Optimizing the well-being of children, youth, and families
- Partner with communities and organizations—like state agencies, non-profits, coalitions, and local service providers.
 - Research and evaluation
 - Social innovation and social change
 - Data science
 - Futures thinking

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Kansas Health Foundation (KHF) and CPPR

- Thanks to support from KHF, CPPR offers free grant writing and technical assistance to the following --
 - Non-profits
 - State associations/coalitions
 - School districts
 - State agencies
 - Tribal councils/communities in Kansas

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How does it work?

- Contact Jenny or the KHF-CPPR email address.
- Organizations must be seeking federal funding or national philanthropic grants in one of KHF's priority areas, which are racial equity, criminal justice reform, civic engagement, and enhanced family support programming.
- CPPR will work with potential applicants to ensure alignment with these priority areas.
- If approved, partners will be matched with a grant writer.
- For extremely competitive grants, coaching/support model may be used for multiple applicants.

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As of July 2022

Over 20 proposals submitted
Over 15 Kansas partners
Over \$30 million dollars in awarded funding

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Contact and for more information

Jenny Memmott
jmemmott_sta@ku.edu
913-608-6718

Grant Writing Assistance for Kansas Non-Profits
<https://cppr.ku.edu/grant-writing-assistance-kansas-non-profits>

Center for Public Partnerships and Research
<https://cppr.ku.edu>

KHF Grants
khfgrants@ku.edu

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Agenda for today

2) Open discussion about upcoming/ ongoing local food systems-related grants

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- Others

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USDA Regional Food Systems Program grant

- Applied for implementation grant. Submitted May 16, 2022
- Objectives:
 - 1: Increase local food system education and coordination capacity across the state
 - Create a Center for Local Food Systems, hire a full-time Local Food System Coordinator for the state.
 - 2: Facilitate partnerships, coordination, and access to resources across the state.
 - Fund intern positions at non-profits, farmers markets, and KSRE offices to work on local foods issues
 - 3: Develop marketing and promotion strategies
 - Develop a consumer educational campaign on reasons to buy local
- Waiting!

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3) Brief announcements of upcoming local food systems events- all partners

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Upcoming KSRE events

- Produce Safety-related trainings and resources available at: www.ksre.k-state.edu/foodsafety/produce/index.html
 - FSMA PSA, GAPs food safety plan
- Urban Food Systems Symposium: Sept 26-28, KC
 - Travel scholarships still available!
 - <https://urbanfoodsystemssymposium.org/awards-and-scholarships>
- Numerous other local activities upcoming

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3) Brief announcements of upcoming local food systems events- all partners

4) Evaluation: https://kstate.qualtrics.com/jfe/form/SV_5hxL7SDxfeAhHy6

– NOTE: Recordings posted at: www.rrc.k-state.edu/localfoods/index.html

- **Next Kansas local foods virtual town hall: October 26, 2022, 11AM**
- Register here: <http://events.constantcontact.com/register/event?llr=tvkeonpab&oeidk=a07ejb5fgg5c9cd7376>

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Contact Details

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